



Lung Cancer Research
FOUNDATION™

How to Identify Opportunities to Exhibit

Most communities host annual health or wellness fairs, so take advantage of your local opportunities by reserving a table to display information from the Lung Cancer Research Foundation!

What are health fairs and wellness expos?

- Community health fairs – Typically, the purpose of these events is to educate community members about healthy lifestyles, disease prevention and screening. Community health fairs, unless stated otherwise, are family-focused and kid-friendly events for the general public.
- Health and wellness expos – Expos are typically larger than community health fairs and may require an exhibitor’s fee – you can ask the event organizer if there is a waiver or reduced fee for non-profits.
- Expos often have a target audience of adults, with exhibitors advertising a service or product.

Where do I find opportunities to exhibit?

- Cancer centers/hospitals – Ask your local cancer center or hospitals if they host any wellness fairs or if they know of any community health fairs or professional conferences. Ask if you could set up an info table at the hospital during Lung Cancer Awareness Month in November.
- Local and state health departments or agencies – Ask your local state health departments for a list of any health fairs or expos in your state or county.
- Corporations – Look for large local corporations and inquire about employee health or wellness fairs.
- Cancer events – See if you have a general cancer event in your city.
- Churches – Check with churches in your area for opportunities to host an information table.
- Schools – Check with your area high schools to find out if they host annual health fairs.

Where can I search online for opportunities to exhibit?

Google search

- Search for key words in a specific region.
 - “Health fairs in (your county and state).”
 - “Health fair lung cancer.”
 - “Health expo (your state and year).”
 - “Health fair dates and locations.”
- Search for combinations of “health,” “wellness,” “fair” and “expo.”

Helpful websites

- www.9healthfair.org/health-fairs/find-a-fair
- www.thequarterroll.com/health-fairs.htm
- www.healthandfitnessexpos.com