

# Make your favorite activity **meaningful!**

Research is what will **end lung cancer**, and **YOU** have the opportunity to drive that research forward.

It's time to help advance the impact of research by putting together your own fundraiser with the Lung Cancer Research Foundation! You have the power to make a difference when you Fundraise Your Way, and we're here to make sure you succeed!

Taking your hobbies and sharing your creativity and passions with others can be so rewarding. Using those skills to raise funds for research can make it even *more* rewarding!

## Steps for success

- Recruit a friend to help!
- Ask local businesses for sponsorships or in-kind donations of raw materials.
- Be sure to spread the word about your fundraiser.
  - Send out information via email, text and social media.
  - Set up an event on Facebook, then go live and stream it to those not in your area.
  - Create your personal fundraising page through our website, with information about your event.
- Remember the LCRF staff is here for you! We've got lots of ideas, and can help you with your fundraising page, Facebook, email templates, and more.

**Ready to get started? Let's talk!**

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## Fundraisers for your hobby

### Baking & Cooking

- Sell your famous baked goods for a donation.
- Turn your seasonal berries into a tasty jam and sell jars in exchange for a donation.

### Crafts

- Do you sell your handmade jewelry, knits, woodwork, or other items on Etsy? Donate a portion of those proceeds to LCRF.
- Host a DIY Craft Night! Invite your friends over and teach them your favorite craft and ask them to make a donation that is meaningful to them.
- Use Facebook Live, Instagram, or TikTok to create a craft tutorial. Ask viewers to make a donation, and include a link to your fundraiser!

*More ideas on the other side!*

## More fundraisers for your hobby

### Fitness

- Partner with your local gym or studio to host a for-donation class
- Complete a pushup challenge! Tell your friends and family for every \$5 donation, you'll do 5 pushups.
- Set a goal to complete a number of miles in a specific time frame. You can bike, run, walk, swim, skate, or even use a treadmill. Ask friends to pledge an amount they'll donate for each mile you complete.

### Music

- Are you passionate about singing? Host a Karaoke Night!
- Can't sing, but willing to try? Agree to face your fears and record a solo when you reach your fundraising goal!
- Invite your friends and family over for an at-home or backyard concert. In your loved one's honor, you can perform their favorite songs or covers from their favorite band.

### Painting

- Host your own DIY Paint 'n' Sip party! Invite friends and family over to teach them your favorite painting. Ask them to make a donation meaningful to them or price it out based on costs of materials.
- Have a shirt painting party – ask friends to bring their own t-shirt, and provide acrylic paints or other materials they can use to create a wearable masterpiece.

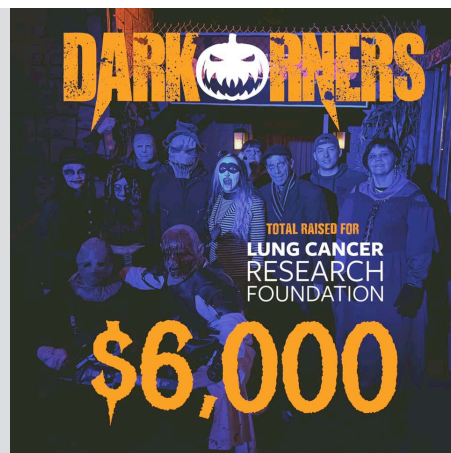
### Gardening

- Start some plants from cuttings and seeds, and hold a plant sale when they've grown.
- Grow tomatoes, peppers, or basil. Invite friends to a salsa or pesto making party using your produce.



Maria Villalobos coordinated a **Paint 'n' Sip** event in memory of her father, Pedro, who loved to paint.

Kathy Moribello Mecca loved **haunted houses**, so the Mecca family holds one in her honor to fund lung cancer research.



### Reading

- Partner with your book club to raise funds and awareness for lung cancer research. Spend some time talking with them during your next meeting about lung cancer facts and sharing your story.
- Set a book reading goal and ask friends to pledge a donation amount for every book you finish during the time frame.

### Sports

- Do you play sports? Host your own scrimmage or tournament fundraiser. (See our DIY tournament handout for how-tos!)
- Turn your next fantasy football draft into a fundraiser! The winner gets 50% of the pot; the rest of the proceeds are donated to LCRF.

### Video Games

- Host a livestream event with your fellow gamers! Ask for donations while you all play, or turn it into a tournament.

### Animals

- Host a pet parade, with prizes for best costume, biggest pet, most unusual pet, etc. Ask for a donation as an entry fee.
- Like horses? Invite a group of friends for a “dude ranch” fundraiser at a local riding facility.
- Have an online “cutest pet” contest. Ask your friends for photos – each vote costs a dollar (or other amount). Donate the proceeds!