

When it comes to research, the **sky** is the limit!

Research is what will **end lung cancer**, and **YOU** have the opportunity to drive that research forward.

It's time to help advance the impact of research by putting together your own fundraiser with the Lung Cancer Research Foundation! You have the power to make a difference when you Fundraise Your Way, and we're here to make sure you succeed!

Kites for a Cure was founded in memory of Elliot Chalmé A'H, who passed away from lung cancer in 2006 at the age of 56. Hundreds of participants have flown kites in honor of Elliot to raise awareness and funds for lung cancer research, and his family continues to host own event, *Elliot's Legacy*. They hope you are inspired to start your own kite-flying tradition!

Ways to make the day special

- Decide where and who you want to invite. Make a day of it! Combine kite flying with a picnic at the park or a beach day with your family and friends.
- Spread the word and ask for donations through your customized fundraising page! You can also ask those who join you to make a meaningful donation.
- Grab your kites! If you raise \$100, we will send you an official LCRF kite, or you can make your own. We suggest decorating your kite with names of those who you are honoring.
- Take photos and share them through social media to raise awareness. Include your fundraising link to remind your friends *why* you are flying high!

Ready to get started? Let's talk!

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Steps for success

- Recruit a partner to help you plan your event.
- Ask local businesses for their support through sponsorships and in-kind donations of items or services. For example, a local restaurant can sponsor food, or a local boutique can donate a gift card to be raffled.
- Spread the word about your event.
 - Send out invites via email, text and social media.
 - Set up an event on Facebook, then go live and stream it to friends & family who might not live in your area.
 - Create your personal fundraising page through our website, with information about your event. Share the link!
- Have fun with it! Find ways to incorporate extra fun activities and entertainment into your event.

