

# Have a party with a **purpose!**

Research is what will **end lung cancer**, and **YOU** have the opportunity to drive that research forward.

It's time to help advance the impact of research by putting together your own fundraiser with the Lung Cancer Research Foundation! You have the power to make a difference when you Fundraise Your Way, and we're here to make sure you succeed!

Everyone loves a good party, and when you combine that with fundraising, you have fun for a good cause!



## Event ideas

**Karaoke Night:** Partner with a local restaurant or bar, and arrange for drink tickets to give attendees who donate at the door. Attendees can also donate to choose a song or to coax a shy friend onstage!

**Wine Tasting:** Partner with a local wine bar or with a company such as One Hope Wine.

**Casino Night:** Great way to involve your company or organization! Find a venue and casino rental service first so you can estimate expenses and plan accordingly.

**Game Night:** Invite your friends to play board or video games for a cause! Share some information about research and ask for donations.

**Chili Cook-Off:** A fun idea that can involve a larger organization or spiritual community. Ask for an "entry fee" donation, recruit a panel of judges, and let onlookers make a donation to enjoy a bowl of chili.

**Party!** Plan a party around a holiday (4th of July, Halloween...) or your birthday. Ask your friends and family to make a meaningful donation and include your fundraising link on your invites. During the party, take a moment to share the importance of funding lung cancer research.

## Steps for success

- Recruit a partner to help you plan your event.
- Ask local businesses for their support through sponsorships and in-kind donations of items or services. For example, a local restaurant can sponsor food, or a local boutique can donate a gift card to be raffled.
- Spread the word about your event.
  - Send out invites via email, text and social media.
  - Set up an event on Facebook, then go live and stream it to friends & family who might not live in your area.
  - Create your personal fundraising page through our website, with information about your event. Share the link!
- Have fun with it! Find ways to incorporate extra fun activities and entertainment into your event.



**Ready to get started? Let's talk!**

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