



Evening of INNOVATION 2023

GALA sponsorship opportunities

	Corporate Honoree \$75,000	Double Helix \$50,000	Thought Leader \$25,000	Discoverer \$15,000	Collaborator \$8,000
Tickets	12	10	10	10	10
Seating	Premiere	Prime	Prominent	Premium	Preferred
Award presentation and opportunity to address attendees	✓				
Inclusion in press release	✓	✓			
Gala invitation listing	Logo	Logo	Text	Text	
Recognition	Exclusive recognition as corporate honoree	Verbal during program & on event signage	Verbal during program & on event signage	On event signage	On event signage
Listing on website and in gala journal	Premiere, with logo	Prominent, with logo	Text	Text	Text
Social media	Dedicated social media post	Dedicated social media post	Social media mention	Social media mention	Social media mention
Journal ad	Center spread	Full page	Half page	Half page	Quarter page
Tax deductible amount	\$72,180	\$47,650	\$22,650	\$12,650	\$5,650

UNDERWRITING opportunities

Cocktail Reception Sponsor • \$25,000	Video Sponsor • \$10,000
<ul style="list-style-type: none"> • Exclusive recognition as the Evening of Innovation Cocktail Hour Sponsor • Name and logo recognition during cocktail hour • Full page journal ad • 2 prominent tickets to gala • Acknowledgement on invitation 	<ul style="list-style-type: none"> • Exclusive recognition as the Evening of Innovation Video Sponsor • Back cover journal ad • 2 premium tickets to gala • Logo at end of video



**LUNG CANCER
RESEARCH
FOUNDATION**

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Read more about the gala at [LCRF.org/gala](https://www.lcrf.org/gala)